



STEEL  HANDS
BREWING

BEER BENEFITTING CANINE FRIENDS

HELP US SUPPORT

CANINE PROGRAMS





\$106K+

Gross funds raised in
2022 for Public Safety
Canine Programs



ABOUT STEEL PAWS

Steel Paws, a charitable mission launched by Steel Hands Brewing in April 2022, was inspired by a critical need in the local community. The program is on mission to provide year-round support for canine programs through fundraising events and distribution of Steel Paws Wheat Ale, a benefit beer.

STEEL PAWS EVENT

Saturday, April 22, 2023 from 1-5pm, Steel Hands Brewing will host it's Steel Paws event intent to raise support for Public Safety Canines. Proceeds from the event will benefit the Cayce Police Department, Richland County Sheriff's Department and Lexington County Sheriff's Department canine programs. City of Cayce Public Safety Officer Barr will be honored at this event.

This family-friendly event will feature Emcee, Chad Brock, live music entertainment all day, canine demonstrations, law enforcement vehicles on site, new Steel Paws merchandise, the opportunity to enjoy one of our VIP experiences and more!



WHY SPONSOR?

Your donations will provide the opportunity to purchase critical protective gear and supplies for Canine Programs that serve and protect your communities.

K-9 UNIT
K-9 TACTICAL VEST
K-9 TRAINING
VET EXAMS
K-9 DOG FOOD
LEASHES & COLLARS
K-9 BALLISTIC VEST
HANDLER TRAINING
K-9 VEHICLES & WINDOW TINT
KENNEL TRANSPORT
K-9 COOLING VEST
K-9 SUPPLIES



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Partnerships with our business community are paramount to successful public safety. It is a privilege to work with Steel Hands and so many local businesses who support the efforts of the Cayce Police Department to expand our canine programs. We are excited to partner with so many, who are willing to help enhance community safety within our beloved city. ‘Steel Paws’ will allow us to purchase new K-9s and protective gear for our existing K9s, to better protect our city”

CHIEF CHRIS COWAN
CAYCE POLICE DEPARTMENT











STEEL PAWS

SPONSORSHIP BENEFITS

DONATION	TOP DOG SPONSOR	BEST OF SHOW SPONSOR	STAGE SPONSOR	VEST SPONSOR	SAFETY SPONSOR	PUP PACK SPONSOR	KENNEL SPONSOR	FRIENDS OF STEEL HANDS SPONSOR
LEVEL	\$15,000+	\$13,500+	\$12,000+	\$10,000+	\$10,000+	\$5,000+	\$1,500+	\$500+

EXCLUSIVE BENEFITS

Exclusive Event Title Naming Rights	✓ ^{*Presenting Sponsor}	✓ ^{*Host Sponsor}						
Recognition on all marketing materials	✓ ^{*Presenting Sponsor}	✓ ^{*Host Sponsor}	✓	✓	✓	✓ ^{*Only Digital}		
Inclusion in all promotional activity including Radio Interview and TV, and Billboard ads	✓	✓ ^{*Radio only}						

PROMOTION

Logo displayed during event presentation and on signage	✓	✓	✓	✓	✓			
Stage mention during event	✓	✓	✓	✓	✓			
Logo displayed on Stage Banners	✓	✓	✓	✓	✓			
Logo in pre-event email newsletters	✓	✓	✓	✓	✓			
Logo in online ticketing website	✓	✓	✓	✓	✓			
Logo listed on Steel Hands Brewing website for 1 Year	✓	✓	✓	✓	✓	✓		
Social media promotion	✓	✓	✓	✓	✓	✓	✓	✓
Event VIP tickets, and additional tickets, if available, offered at a discounted rate	16	10	8	6	4	2		
Event VIP tickets offered at discounted rate of 50%							4	2

***INTERESTED IN A CUSTOM SPONSOR PACKAGE?
RAISE YOUR PAW AND OUR TEAM WILL GET TO WORK FOR YOU!**

Sponsor VIP Tickets, or the "ESO Package" includes access the VIP Tent, close proximity to stage, light appetizers and craft beer tickets.



STEEL PAWS EVENT
SATURDAY, APRIL 22, 2023
1-5PM AT STEEL HANDS BREWING

Live Canine Demonstrations
VIP Experiences
Live Music Performances
Vehicles on site
Giveaways and more!

CONTACT:

For additional information, contact us at
ashley@steelhandsbrewing.com

All contributions may be tax deductible and can be made payable by check to the Cayce Public Safety Foundation, a 501(c) (3) organization:

The Cayce Public Safety Foundation
1800 12th Street
Cayce, South Carolina 29033

SUPPORT STEEL PAWS | STEELHANDSBREWING.COM/STEEL-PAWS