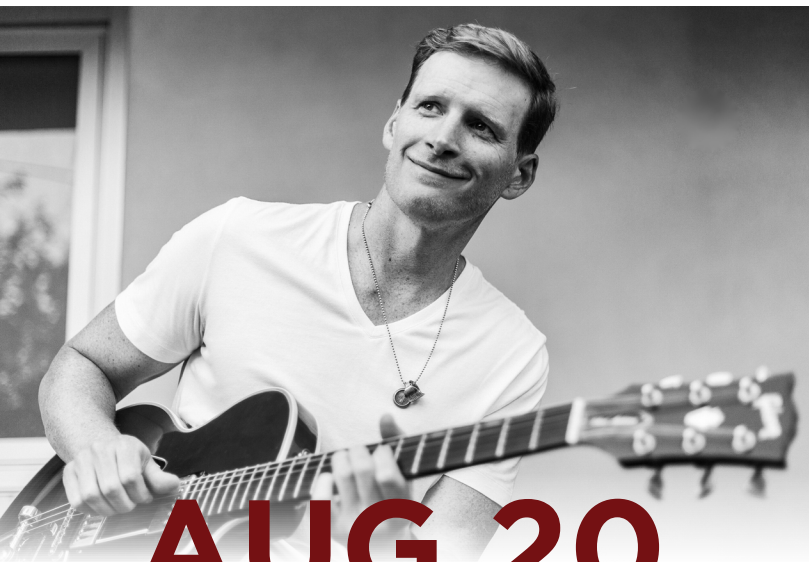




GAMECOCK CENTRAL

KICKOFF PARTY AT STEEL HANDS BREWING

FEATURING
**PATRICK DAVIS
& HIS MIDNIGHT CHOIR**



AUG 20

**BENEFITTING THE
HAYDEN HURST FOUNDATION**

HELP US SUPPORT MENTAL HEALTH:

TOP DOG SPONSOR: \$15,000 (1 AVAILABLE)

- Inclusion in all promotional activity including Radio Interview, TV and Billboard
- Recognition on all marketing materials as presenting sponsor
- Logo listed on Steel Hands Brewing and Gamecock Central websites
- Logo on select event merchandise
- Logo displayed during event presentation and on signage
- Stage mention during event
- Social media promotion
- 16 event VIP tickets, and additional tickets, if available, offered at a 50% discounted rate
- This sponsor will have logo on football toss on stage

CENTER STAGE SPONSOR: \$10,000 (1 AVAILABLE)

- Recognition on all marketing materials as Stage Sponsor
- Logo listed on Steel Hands Brewing and Gamecock Central websites
- Logo displayed on Stage Banners leading up to and during event
- Stage Mention during event
- Social Media Promotion
- 10 event VIP tickets, and additional tickets, if available, offered at a 50% discounted rate
- This sponsor will have logo on footballs used to toss as promos from stage by the player panels

GOLD SPONSOR: \$5,000 (NO LIMIT)

- Recognition on all marketing materials
- Logo listed on Steel Hands Brewing and Gamecock Central websites
- Logo displayed on Stage Banners leading up to and during event
- Social Media Promotion
- 8 event VIP tickets, and additional tickets, if available, offered at a 50% discounted rate
- This sponsor will have the opportunity to set a tent on site during event to sell product or provide product as giveaways during event.

SILVER SPONSOR: \$2,500 (NO LIMIT)

- Recognition on all marketing materials
- Logo listed on Steel Hands Brewing and Gamecock Central websites
- Logo displayed during event presentation
- Stage mention during event
- Social media promotion
- 6 event VIP tickets, and additional tickets, if available, offered at a discounted rate

*Thank you for your consideration and support!
Contact us with any questions at ashley@steelhandsbrewing.com*

VISIT: ON3.COM/TEAMS/SOUTH-CAROLINA-GAMECOCKS/ OR STEELHANDSBREWING.COM



GAMECOCK CENTRAL

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FEATURING
**PATRICK DAVIS
& HIS MIDNIGHT CHOIR**

HELP US SUPPORT MENTAL HEALTH:

GARNET SPONSOR: \$1,500 (NO LIMIT)

- Recognition on all marketing materials
- Logo listed on Steel Hands Brewing and Gamecock Central websites
- Logo displayed on Stage Banners leading up to and during event
- Social Media Promotion
- Opportunity to purchase VIP tickets, if available, offered at a 50% discounted rate

VIP TICKETS INCLUDE:

- Access to VIP tented areas
- Proximity to Main Stage
- Light Appetizers
- (4) Drink tickets
- Access to private Whiskey Jam Whiskey Bar
- Meet and Greet with former USC Alumni Players and Coaches
- Giveaways to kickoff Football Season in South Carolina!
- A portion of the proceeds from your sponsorship will benefit The Hayden Hurst Foundation.

EVENT SCHEDULE

- 1-4PM: Pre-Game Events and Fan-Fare
- 4PM: Party Kickoff with Player Interviews, Football Toss Challenges and more!
- 7PM: Live Music Concert featuring Patrick Davis and His Midnight Choir!

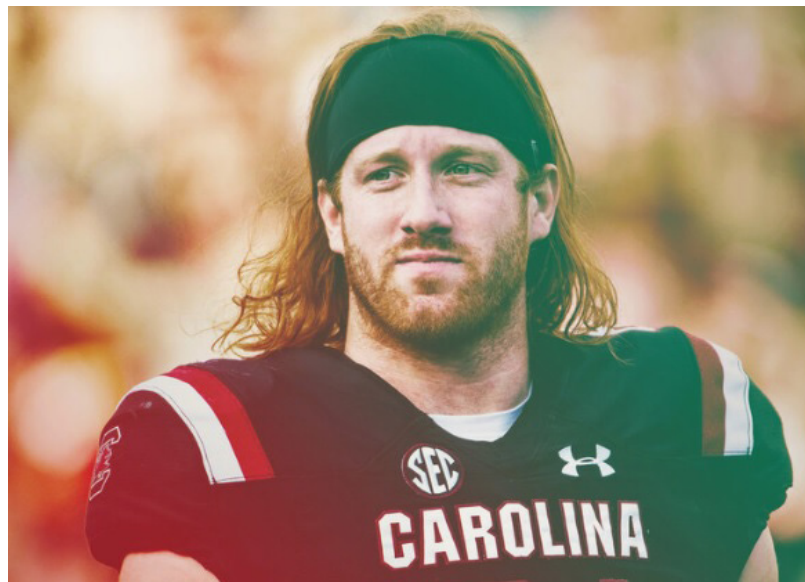


BENEFITTING THE HAYDEN HURST FOUNDATION

Helping youth, military, and others in need regarding their health, education, and wellness by funding services and programs through donations and fundraising events.

Youth Mental Health: The Foundation funds programs for children and adolescents which help them identify, manage, and express emotions constructively. As a result, these individuals are more likely to avoid anxiety issues, depression, and other mental health issues.

Military Veteran Mental Health: To help combat this higher than average suicide rate, our Foundation is proud to support U.S. Military Veterans through programs which provide potentially life saving mental health tools including specially-trained K9 companions.



Thank you for your consideration and support!
Contact us with any questions at ashley@steelhandsbrewing.com

HAYDENHURSTFOUNDATION.COM